



# NASTT's 2012 No-Dig Show

## Sponsorship Application



### Sponsorship Opportunities

- Platinum Level..... \$30,000
- Gold Level ..... \$16,000
- Silver Level.....\$8,000
- Kick-Off Breakfast Event Sponsor.....\$5,000
- Gala Awards Dinner Event Sponsor .....\$5,000
- Closing Luncheon Event Sponsor.....\$5,000
- Official No-Dig Notebook/Onsite Program Sponsor.....\$3,000
- Hotel Keycard Sponsor.....\$3,000
- Conference Proceedings Back Cover Sponsor .....\$2,000
- Lanyard Sponsor.....\$2,000
- Gala Awards Corporate Table Sponsor.....\$1,500
- Auction Reception Sponsor .....\$1,000
- Concession Sponsor.....\$1,000
- Coffee Break Sponsor .....\$750
- Seminar Room Sponsor .....\$750
- Official No-Dig Notebook/On Site Program Full Page Advertisements.....\$1000
- Official No-Dig Notebook/On Site Program Half Page Horizontal Advertisements.....\$500
- Official No-Dig Notebook/On Site Program Quarter Page Horizontal Advertisements.....\$250
- Attendee Giveaway Sponsor .....\$250

### Company Information

Company: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State/Prov.: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

### Payment Information

Please charge my:  MasterCard  Visa

Name (as it appears on card): \_\_\_\_\_

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_

State/Prov.: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Auth. Code (last 3 digits on signature panel): \_\_\_\_\_

E-mail (address where receipt will be sent): \_\_\_\_\_

OR

Enclosed is my check

Please make checks payable to:

NASTT, c/o Benjamin Media Inc., 1770 Main St., Peninsula, OH 44264 USA

Ph: 330.467.7588; Fax: 330.468.2289

**Note: A 50% deposit is due with signed contract. All No-Dig balances must be paid by January 1, 2012.**

No refunds for cancellations after January 1, 2012.

# Sponsorship Opportunities

## Kick-Off Breakfast Event Sponsor

Showcase your support of the No-Dig 2012 Conference and Exhibition when you sponsor the breakfast and help Kick-Off the 2012 Show. You will receive substantial promotion in the onsite program and in all No-Dig marketing material.

**Benefits Include:**

- Five minute speaking opportunity
- Reserved table for ten guests
- Company logo prominently displayed on signage throughout the event.
- Recognition as a Kick-Off Breakfast Event Sponsor in the accompanying PowerPoint presentation
- Opportunity to provide giveaways at the door or on the tables

**Sponsorship Investment: \$5,000**

\*Only (2) Sponsorships available

## Gala Awards Dinner Event Sponsor

As one of the Gala Awards Dinner Event Sponsors, you will showcase your company as an industry leader at one of the best networking events around. As one of the sponsors of this elegant evening you will receive substantial promotion in the onsite program and in all No-Dig marketing material.

**Benefits Include:**

- Five minute speaking opportunity
- Reserved table for ten guests
- Company logo prominently displayed on signage throughout the event.
- Recognition as a Gala Awards Dinner Event Sponsor in the accompanying PowerPoint presentation
- Opportunity to provide giveaways at the door or on the tables

**Sponsorship Investment: \$5,000**

\*Only (2) Sponsorships available

## Closing Luncheon Event Sponsor

Send No-Dig attendees off on the right note. As one of the Closing Luncheon Event Sponsors, you will be able to showcase your company and help us officially kick-off the No-Dig 2013 Show. You will receive substantial promotion in the onsite program and in all No-Dig marketing material.

**Benefits Include:**

- Five minute speaking opportunity
- Reserved table for ten guests
- Company logo prominently displayed on signage throughout the event
- Recognition as a Closing Lunch Event Sponsor in the accompanying PowerPoint presentation
- Opportunity to provide giveaways at the door or on the tables

**Sponsorship Investment: \$5,000**

\*Only (2) Sponsorships available

## Official No-Dig Notebook/On-Site Program Sponsor

Display your support by placing your logo on this one-of-a-kind program notebook. This notebook will be carried by all full conference attendees. This take-home piece will be used by many long after the conference. As one of the Official No-Dig Notebook/On-Site Program Sponsors you will receive substantial promotion in the onsite program and in all No-Dig marketing material.

**Sponsorship Investment: \$3,000**

\*Only (4) Sponsorships available

## Hotel Key Card Sponsor

How many times will you use your hotel key card at No-Dig 2012? This is a new sponsorship that will give your organization great exposure. Sponsor is able to submit their own image for the key card and the image must include the 2012 No-Dig logo. Sponsor provides the hotel key card and covers all associated costs. Hotel key card must have 4 color NASTT and 2012 No-Dig logos on the back of the key card.

**Sponsorship Investment: \$3,000**

\*Only (1) Sponsorship available

## Conference Proceedings Back Cover Sponsor

Stay at the forefront of every attendees mind when they utilize their Conference Proceedings book for note taking or reviewing the activities going on at the No-Dig 2012 Conference and Exhibition. As the Conference Proceedings Back Cover Sponsor you will receive substantial promotion in the onsite program and in all No-Dig marketing material.

**Sponsorship Investment: \$2,000**

\*Only (1) Sponsorship available

## Lanyard Sponsor

This is a low-cost sponsorship opportunity with high-impact results. Imagine every No-Dig attendee wearing your company name and/or logo around their neck! The Lanyard sponsor will receive signage with your company's logo and mention in the onsite program. Sponsoring company will provide lanyards to be distributed at registration and covers all associated costs.

**Sponsorship Investment: \$2,000**

\*Only (2) Sponsorships available

## Gala Awards Corporate Table Sponsor

Take advantage of this opportunity to host customers and employees at a table reserved for your company at the Gala Awards Dinner. This event sells out quickly so don't miss this chance to guarantee your company a table at the Gala Awards Dinner and a front seat to great entertainment. Each table seats 10 people. The table will have a sign designating your company sponsorship.

**Sponsorship Investment: \$1,500**

\*Only (12) Sponsorships available

## Concession Sponsor

With a concession sponsorship, you will receive signage promoting your sponsorship in the concession area located in the exhibit hall, as well your company name and/or logo on "No-Dig dollars" for an assigned day. What is a No-Dig dollar? All No-Dig Full Day Conference attendees will be receiving "No-Dig dollars" at registration that can be used in place of US dollars to purchase food at the conference concessions.

**Sponsorship Investment: \$1,000**

\*Only (3) Sponsorships available

## Auction Reception Sponsor

Help us support a fun and exciting evening that benefits the NASTT Educational Fund for students at supporting universities. As a sponsor of the auction, you will receive signage with your company's logo as well as the accompanying PowerPoint presentation. Join Ritchie Bros. Auctioneers as we raise money for NASTT's 11th Annual Educational Fund Auction.

**Sponsorship Investment: \$1,000**

\*Only (3) Sponsorships available

## Coffee Break Sponsors

All attendees need a refreshing break during the active days of the No-Dig Show. Coffee breaks are placed prominently in the conference classroom area. The Coffee Break Sponsor will receive signage with your company's logo and mention in the onsite program.

**Sponsorship Investment: \$750**

\*Only (2) Sponsorships available

## Seminar Room Sponsor

Capture the attention of session attendees by sponsoring a seminar room. Your company will be able to place marketing items in the sponsored room. Seminar Room Sponsors will receive their logo prominently placed on signage outside of the room as well as on the PowerPoint presentation.

**Sponsorship Investment: \$750**

\*Only (4) Sponsorships available

## Official No-Dig Notebook Advertisements

All full conference attendees will be given a No-Dig 2012 spiral notebook as their onsite program. Show your support by placing an advertisement in the official program. This notebook will include a show directory along with an exhibitor directory. Attendees will certainly hold on to this useful conference gift.

**Sponsorship Investment: \$500 half page advertisement, \$1,000 full page advertisement**

## Attendee Giveaway Sponsor

This is a great low-cost way to get your company's name out in front of No-Dig attendees. As an Attendee Giveaway Sponsor you will be able to place a giveaway of your choice in the attendee giveaway of bag. Sponsoring company will cover all associated costs.

**Sponsorship Investment: \$250**

\*Only (10) Sponsorships available