



NASTT's 2011 No-Dig Show



Sponsorship Application

Sponsorship Opportunities

- Platinum Level..... \$30,000
- Gold Level \$16,000
- Silver Level.....\$8,000
- Kick-Off Breakfast Event Sponsor.....\$5,000
- Gala Awards Dinner Event Sponsor\$5,000
- Closing Luncheon Event Sponsor.....\$5,000
- Official No-Dig Notebook/Onsite Program Sponsor.....\$3,000
- Hotel Keycard Sponsor.....\$3,000
- Coffee Break/Mug Sponsors.....\$3,000
- Conference Proceedings Back Cover Sponsor\$2,000
- Lanyard Sponsor.....\$2,000
- Gala Awards Corporate Table Sponsor.....\$1,500
- Auction Reception Sponsor\$1,000
- Seminar Room Sponsor \$750
- Official No-Dig Notebook/On Site Program Full Page Advertisements.....\$1000
- Official No-Dig Notebook/On Site Program Half Page Horizontal Advertisements..... \$500
- Official No-Dig Notebook/On Site Program Quarter Page Horizontal Advertisements \$250
- Attendee Giveaway Sponsor \$250

Company Information

Company: _____

Contact: _____ Title: _____

Address: _____ City: _____

State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____ Website: _____

Payment Information

Please charge my: MasterCard Visa

Name (as it appears on card): _____

Billing Address: _____ City: _____

State/Prov.: _____ Zip: _____

Card Number: _____ Exp. Date: _____

Auth. Code (last 3 digits on signature panel): _____

E-mail (address where receipt will be sent): _____

OR

Enclosed is my check

Please make checks payable to:
 NASTT, 1770 Main St., PO Box 190, Peninsula, OH 44264 USA
 Ph: 330.467.7588; Fax: 330.468.2289

All No-Dig balances must be paid by February 1, 2011.

Sponsorship Opportunities

Kick-Off Breakfast Event Sponsor

Showcase your support of the No-Dig 2010 Conference and Exhibition when you sponsor the breakfast and help Kick-Off the 2011 Show. You will receive substantial promotion in the onsite program and in all No-Dig marketing material.

Benefits Include:

- Five minute speaking opportunity
- One representative spot at the head table
- Company logo prominently displayed on signage throughout the event.
- Recognition as a Kick-Off Breakfast Event Sponsor in the accompanying PowerPoint presentation
- Opportunity to provide giveaways at the door or on the tables

Sponsorship Investment: \$5,000

*Only (2) Sponsorships available

Gala Awards Dinner Event Sponsor

As one of the Gala Awards Dinner Event Sponsors, you will showcase your company as an industry leader at one of the best networking events around. As one of the sponsors of this elegant evening you will receive substantial promotion in the onsite program and in all No-Dig marketing material.

Benefits Include:

- Five minute speaking opportunity
- Company logo prominently displayed on signage throughout the event.
- Recognition as a Gala Awards Dinner Event Sponsor in the accompanying PowerPoint presentation
- Opportunity to provide giveaways at the door or on the tables

Sponsorship Investment: \$5,000

*Only (2) Sponsorships available

Closing Luncheon Event Sponsor

Send No-Dig attendees off on the right note. As one of the Closing Luncheon Event Sponsors, you will be able to showcase your company and help us officially kick-off the No-Dig 2012 Show. You will receive substantial promotion in the onsite program and in all No-Dig marketing material.

Benefits Include:

- Five minute speaking opportunity
- Company logo prominently displayed on signage throughout the event
- Recognition as a Closing Lunch Event Sponsor in the accompanying PowerPoint presentation
- Opportunity to provide giveaways at the door or on the tables

Sponsorship Investment: \$5,000

*Only (2) Sponsorships available

Official No-Dig Notebook/On-Site Program Sponsor

Display your support by placing your logo on this one-of-a-kind program notebook. This notebook will be carried by all full conference attendees. This take-home piece will be used by many long after the conference. As one the Official No-Dig Notebook/On-Site Program Sponsors you will receive substantial promotion in the onsite program and in all No-Dig marketing material.

Sponsorship Investment: \$3,000

*Only (4) Sponsorships available

Coffee Break/Mug Sponsors

All attendees need a refreshing break during the active days of the No-Dig Show. Coffee Breaks are placed in a prominent area in the conference. The Coffee Break/Mug Sponsor will receive signage with your company's logo and mention in the onsite program. Sponsor provides the coffee mugs and covers all the associated costs.

Sponsorship Investment: \$3,000

*Only (4) Sponsorships available

Hotel Key Card Sponsor

How many times do you use your hotel key card at No-Dig 2011? This is a new sponsorship that will give your organization great exposure. Sponsor is able to submit their own image for the keycard and the image must include the 2011 No-Dig logo. Sponsor provides the hotel keycard and covers all associated costs.

Sponsorship Investment: \$3,000

*Only (1) Sponsorship available

Conference Proceedings Back Cover Sponsor

Stay at the forefront of every attendees mind when they utilize their Conference Proceedings book for note taking or reviewing the activities going on at the No-Dig 2011 Conference and Exhibition. As the Conference Proceedings Back Cover Sponsor you will receive substantial promotion in the onsite program and in all No-Dig marketing material.

Sponsorship Investment: \$2,000

*Only (1) Sponsorship available

Lanyard Sponsor

This is a low-cost sponsorship opportunity with high-impact results. Imagine every No-Dig attendee wearing your company name and/or logo around their neck! The Lanyard sponsor will receive signage with your company's logo and mention in the onsite program.

Sponsoring company will provide lanyards to be distributed at registration. Sponsor provides the lanyards and covers all associated costs.

Sponsorship Investment: \$2,000

*Only (2) Sponsorships available

Gala Awards Corporate Table Sponsor

Take advantage of this opportunity to host customers and employees at a table reserved for your company at the Gala Awards Dinner. This event sells out quickly so don't miss this chance to guarantee your company a table at the Gala Awards Dinner and a front seat to great entertainment. Each table seats 10 people. The table will have a sign designating your company sponsorship.

Sponsorship Investment: \$1,500

*Only (12) Sponsorships available

Auction Reception Sponsor

Help us support a fun and exciting evening that benefits the NASTT Educational Fund for students at supporting universities.

As a sponsor of the auction, you will receive signage with your company's logo as well as the accompanying PowerPoint presentation.

Join Ritchie Bros. Auctioneers as we raise money for NASTT's 10th Annual Educational Fund Auction.

Sponsorship Investment: \$1,000

*Only (3) Sponsorships available

Seminar Room Sponsor

Capture the attention of session attendees by sponsoring a Seminar Room. Your company will be able to place marketing items in the sponsored room. Seminar Room Sponsors will receive their logo prominently placed on signage outside of the room as well as on the PowerPoint presentation.

Sponsorship Investment: \$750

*Only (4) Sponsorships available

Official No-Dig Notebook Advertisements

All full conference attendees will be given a No-Dig 2011 spiral notebook as their onsite program. Show your support by placing an advertisement in the official program. This notebook will include a show directory along with an exhibitor directory. Attendees will certainly hold on to this useful conference gift.

Sponsorship Investment: \$500 half page advertisement, \$1,000 full page advertisement

Attendee Giveaway Sponsor

This is a great low-cost way to get your company's name out in front of No-Dig Attendees. As an Attendee Giveaway Sponsor you will be able to place a giveaway of your choice in the attendee giveaway of bag.

Sponsorship Investment: \$250

*Only (10) Sponsorships available