



NASTT's 2011 No-Dig Show



March 27 – 31, 2011
Gaylord National
Washington, D.C.

Sponsorship Opportunities

NASTT's 2011 No-Dig Show			
Sponsorship Levels			
Benefits Package Price	Platinum Package \$30,000	Gold Package \$16,000	Silver Package \$8,000
20'x30' Island booth in preferred location	•		
20'x20' Island booth in preferred location		•	
10'x20' Corner booth in preferred location			•
Full-page, 4-color advertisement in the LAST No-Dig Conference Preview (mails with the March issue of <i>Trenchless Technology Magazine</i>)	•		
Half-page, 4-color advertisement in the LAST No-Dig Conference Preview (mails with the March issue of <i>Trenchless Technology Magazine</i>)		•	
Quarter-page, 4-color advertisement in the LAST No-Dig Conference Preview (mails with the March issue of <i>Trenchless Technology Magazine</i>)			•
Opportunity to display company equipment around registration area	•		
Opportunity to place one - 30 second video on the No-Dig Show website promoting your company	•		
Recognition in No-Dig Show advertisements and brochures featured in <i>Trenchless Technology</i>	•	•	•
Company Logo prominently displayed on conference signage	•	•	•
Opportunity to host reception (coordinated through show management & NASTT)	•		
Twelve - Full Conference registration passes	•		
Eight - Full Conference registration passes		•	
Four - Full Conference registration passes			•
Company Logo and Link displayed on the No-Dig Show website	•	•	•
Editorial coverage in <i>Trenchless Technology Magazine</i> within the Conference Preview article and Conference Wrap-up article	•	•	•
Full access to attendee list before and after the conference. The pre-event list will be available on March 1, 2011.	•	•	•
Recognition in No-Dig Show On-Site Conference Program distributed at the conference	•	•	•
Mention in all press releases issued by the No-Dig Show	•	•	•
Package Values	\$58,300	\$35,700	\$25,150

All sponsorships must be paid in full by February 1, 2011. If cancellation occurs after February 1, 2011, no refund will be made.

For more information or to reserve your 2011 No-Dig Show Sponsorship, please contact Lindsie Bowman, Exhibit Sales Coordinator, Benjamin Media Inc. at 330-467-7588 or lbowman@benjaminmedia.com