



NASTT's 2012 No-Dig Show



March 11 – 15, 2012
Gaylord Opryland
Nashville, TN

Sponsorship Opportunities

NASTT's 2012 No-Dig Show			
Sponsorship Levels			
Benefits Package Price	Platinum Package \$30,000	Gold Package \$16,000	Silver Package \$8,000
20'x30' Island booth in preferred location	•		
20'x20' Island booth in preferred location		•	
10'x20' Corner booth in preferred location			•
Full-page, 4-color advertisement in the LAST No-Dig Conference Preview (mails with the March issue of <i>Trenchless Technology</i> magazine)	•		
Half-page, 4-color advertisement in the LAST No-Dig Conference Preview (mails with the March issue of <i>Trenchless Technology</i> Magazine)		•	
Quarter-page, 4-color advertisement in the LAST No-Dig Conference Preview (mails with the March issue of <i>Trenchless Technology</i> magazine)			•
Opportunity to display company equipment around registration area	•		
Opportunity to place one - 30 second video on the No-Dig Show website promoting your company	•		
Recognition in No-Dig Show advertisements and brochures featured in <i>Trenchless Technology</i> magazine	•	•	•
Company Logo prominently displayed on conference signage	•	•	•
Opportunity to host reception (coordinated through show management & NASTT)	•		
Twelve - Full Conference registration passes	•		
Eight - Full Conference registration passes		•	
Four - Full Conference registration passes			•
Company Logo and Link displayed on the No-Dig Show website	•	•	•
Editorial coverage in <i>Trenchless Technology</i> magazine within the Conference Preview article and Conference Wrap-up article	•	•	•
Full access to attendee list before and after the conference. The pre-event list will be available on February 6, 2012.	•	•	•
Recognition in No-Dig Show On-Site Conference Program distributed at the conference	•	•	•
Mention in all press releases issued by the No-Dig Show	•	•	•
Package Values	\$58,300	\$35,700	\$25,150

All sponsorships must be paid in full by January 1, 2012. If cancellation occurs after January 1, 2012, no refund will be made.

For more information or to reserve your 2012 No-Dig Show Sponsorship, please contact Lindsay Bowman, Exhibit Sales Coordinator, Benjamin Media Inc. at 330-467-7588 or lbowman@benjaminmedia.com.

Note: A 50% deposit is due with signed contract.



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Sponsorship Application



Sponsorship Opportunities

- Platinum Level.....\$30,000
 Gold Level.....\$16,000
 Silver Level.....\$8,000

Company Information

Company: _____
Contact: _____ Title: _____
Address: _____ City: _____
State/Prov.: _____ Zip/Postal Code: _____
Phone: _____ Fax: _____
E-mail: _____ Website: _____

Payment Information

Please charge my: Visa MasterCard
Name (as it appears on card): _____
Billing Address: _____ City: _____
State/Prov.: _____ Zip: _____
Card Number: _____ Exp. Date: _____
Auth. Code (last 3 digits on signature panel): _____
E-mail (address where receipt will be sent): _____

OR

Enclosed is my check

Please make checks payable to:
NASTT, c/o Benjamin Media Inc.
1770 Main St., PO Box 190
Peninsula, OH 44264 USA
Ph: 330.467.7588; Fax: 330.468.2289

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A 50% deposit is due with signed contract./